



## Introducing Chemistry Playbook

**Proven, modular, expedited CMC solutions designed to take you from carbon to commercialization.**

Everywhere you look firms are offering accelerated development programs of one kind or another. Most accelerated programs present timelines with the assumption of simple API synthesis, straightforward physical properties, or easy-to-formulate products. In reality these are rare cases. While everyone talks about speed, no one really talks about program execution, how each of the pieces need to work together to achieve the true goal of expedited CMC solutions. This is where so many of the existing programs fall short.

We came together as a consortium of expert client-focused companies to build what we call the Chemistry Playbook.

- We've designed the plays to fit the situation – We understand that each project is unique, and needs to be treated as such. From Gantt charts and timelines to handoffs, for individuals or the entire team; we've got the process worked out.
- We're world class CMC athletes working under the right leadership – Access Beckloff Associates for regulatory oversight, Cambridge Major Laboratories for API, Avantium for solid state characterization, and Xcelience for formulation development expertise. From CEO-level program support to integrated program management to standardized commercial documents, we've handled the detail so that you don't have to.

**We invite you to join us for a half-day symposium and cocktail reception on March 4th.**

*"Chemistry Playbook; Proven, Modular, Expedited CMC Solutions from Carbon to Commercialization", Thursday, March 4th, 2010, 2:00pm – 7:00pm, Waltham, MA*

### Program Agenda

- Opening Remarks – Michael Beckloff, President, Beckloff Associates, a Cardinal Health Company
- Chemistry Playbook, Detail & Integration
- Play Execution (Case Studies)
- Interactive Break-Out Sessions (Aligning QA Interests, Inventory Management, etc)
- Closing Remarks
- Cocktail Reception & Poster Session

**Space is limited, please register [here](#) by February 24th.**

We look forward to seeing you at this event.

Sincerely,

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