



Northeastern Northeastern Section Celebrates NCW 2011 at the BCM and MoS with handwashing Event Form 2011

Event - Overview							
Name of the Event*	Northeastern Section Celebrates NCW 2011 at the BCM and MoS with handwashing						
Brief Description*	NESACS held 3 events for NCW 2011. At these events there were a number of hands-on activities. One of these was making your own hand sanitizer. This was accomplished by mixing aloe vera gel with 91% rubbing alcohol and a drop of essential oil. Visitors got to take home a 2 oz bottle of hand sanitizer they made. They learned that the amount of rubbing alcohol present was essential. As extensions, we had a hand washing activity using a glow germ kit and a demo about how soap works.						
Organization*	Northeastern						
Year Held*	2011						
First time event?	<input type="checkbox"/>						
Primary Contact*	Christine Jaworek-Lopes						
Category(ies)*	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #d3d3d3;">Available Options</th> <th style="background-color: #d3d3d3;">Selected Options</th> </tr> </thead> <tbody> <tr> <td> (Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists </td> <td>National Chemistry Week</td> </tr> <tr> <td colspan="2"> <input type="checkbox"/> Other </td> </tr> </tbody> </table>	Available Options	Selected Options	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	National Chemistry Week	<input type="checkbox"/> Other	
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<input type="checkbox"/> Other							
Event Phase*	Completed						
Event Frequency*	Annual						
Event Date Selection	From 10/23/2011 To 10/29/2011						

Event - Participation and Assistance		
Supporting Committees	Available Options	Selected Options
	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists	
	<input type="checkbox"/> Other	
Event Partners (ACS)		
Event Partners (Non ACS)	Boston Childrens Museum, Museum of Science Boston	
Estimated Number of Volunteers	150	
Members	50	
Non Members	100	
Estimated Number of Attendees	1500	
Members	200	
Public	1300	
Estimated Total Cost (USD)	5000.00	
Outside Funding or Support	IPG Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants	
	Other -	
Event Coverage	Email Radio Television Web	
	Other - article in Nucleus	
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website	
	Other -	

Event - Narrative and Nomination

Award Sponsor: Community Activities

Award: Most Creative NCW Celebration Using the Yearly Theme

Award Nomination Status: Complete

Question 1	Please estimate the size of the audience reached.
Answer	We reached approximately 1500-2000 individuals throughout the week. This activity was performed at three separate NCW events. Two of these events were at the MoS-Boston and the third was at the Boston Children's Museum. Additionally based on the success of the hand-washing activity during NCW, it was also run at a Science Cafe in December reaching an additional 150 participants.
Question 2	Please list the number of unique sources for each type of publicity listed below, giving details on each source. [Newspaper, television, Radio, Newsletter, Flyers, websites, other (please categorize)]
Answer	Nucleus - our local section newsletter Facebook - Northeastern Section NCW & CCED email blasts - NCW teacher list NPR - Science Friday advertisements Museum of Science website (calender) Boston Children's Museum (facebook) Twitter (publicity chair)
Question 3	Approximately, how many volunteers assisted prior to and during the event? Of those volunteers, approximately what percentage of them were ACS Members?
Answer	We had approximately 150 volunteers who helped throughout the week. Approximately 10-20% of those were ACS members.
Question 4	Approximately, how many volunteers filled each category? [High school Students, College Students, Academia, Industry, other (please categorize)]
Answer	The majority of our volunteers were from academia (90%). These were college students, high school students, and professors. Here is a listing of where our volunteers were from: Brauner Committe, Emmanuel College, Gordon College, Massachusetts Institute of Technology, Northeastern University, Salem State, Sigma-Aldrich, Stonehill College, Suffolk University, Tewksbury Memorial High School, Tufts University, University of Massachusetts-Boston, Whitman Hanson High School.
Question 5	In relation to the geographic region of your section, briefly discuss the geographic reach of your event.
Answer	The three events occurred in Boston. We had visitors to these events from Rhode Island, Central and Western Massachusetts as well as from Southern New Hampshire.

File Name	File Size	File Description
Hand washing related activities.doc	0.04 MB	This is a file of the information sheets given to the volunteers regarding the hand-washing activities.
NCW Press Boston Museums 1011.docx	0.01 MB	Press release information, publicity, links
NESACS NCW promotional info.pdf	0.96 MB	NCW promotional information - several photographs related to handwashing events

Web Link/URL for the Event	Weblink Description
None	

Event - Evaluation

Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	9
What were the greatest successes of this event?	Visitors learned chemistry. Enjoyed the activities.
Lessons Learned/Suggestions to improve this event	Some volunteers were not as prepared as they should be. Send out information sheets regarding activities prior to the event.
Share this event as a best practice	<input type="checkbox"/>

Event - Supporting Materials

File Name	File Size	Brief Description
None		

Web Link/URL for the Event	Brief Description
None	

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